



For Immediate Release

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Golfstat Inc. Announces Staff Changes Ahead of 2022 Collegiate Golf Season

INDIANAPOLIS, Ind. - Golfstat Inc., the nationwide leader in the administration of statistical coverage for collegiate golf, announces three staff changes for 2022 in the additions of Ian Gilliam and Carolyn Kupchik as well as the promotion of longtime Golfstat employee Marcus El to Director of Operations.

Founded in 1984 by Mark Laesch, Golfstat Inc. has grown into the statistical home for college golf, administering player and team rankings, ratings, and live scoring across the country.

With the continued evolution of the company, and the desire to honor the legacy that both the late Mark and Brian Laesch have built, Golfstat and the new ownership of Jordan and Kathy Laesch, are committed to not only building on the foundation left behind but taking the brand to even greater heights.

With a new year comes new changes for Golfstat, as the company is proud to promote longtime employee Marcus El as their new Director of Operations. El will direct the day-to-day operations for Golfstat as well as serve as the head liaison to the NCAA, NAIA, and NJCAA.

“As tragic as the losses of Mark and Brian have been, we are optimistic and excited about this new chapter at Golfstat. Our goal is to continue to do the things we do well and never lose sight of what Mark and Brian created,” said El. “College golf continues to grow and evolve, and it is imperative that we evolve along with it.”

“We look forward to continuing to play a positive role in the story of college golf and we thank everyone for allowing us to continue to be a part of it.”

In addition to the promotion of El, Golfstat has also announced the staff additions of Ian Gilliam and Carolyn Kupchik as Tournament Administrators, facilitating daily client service, and on-site operations across the country.

Gilliam, the former Director of Communications at the Golf Coaches Association of America, and Kupchik, a former Division I golfer at Indiana University Purdue University of Indianapolis bring years of experience, and a passion for the game of golf that will play an integral role in the continued growth of the company.

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